STARTUP ECOSYSTEM CANVAS *beta v1*

It takes a city to raise a startup. Plot out your local ecosystem below to help newcomers.

1. IDEA

1. Inspire	2. Educate	3. Validate
Startup Media: Centralized local info, listings, news	**Best Practices:** Beginner knowledge-sharing events	**Team Formation:** Resources & events for teaming up
Inspirational Events: Open, inclusive beginner events	**Training & Feedback:** Skill & idea development programs	**Build First Product:** Hackathons & resources to build

EVANGELISTS — Successful local founders who lead the ecosystem & frequently mentor newbies

2. LAUNCH

1. Start	2. Develop	3. Launch
Establish: Law firms & banks for startups	**Formalize:** Accounting, Dev & HR	**Seed Accelerators:** Seed funding mentor programs
Workspace: Co-working and flexible workspaces	**Prepare for Seed:** Incubators & advanced mentorship	**Pitch & Demo:** Show startups for seed investment

GOVERNMENT — Public organizations that facilitate local economic development

3. GROWTH

1. Recognition	2. Funding	3. Growth
Investor Networking: Connect founders & prof. investors	**Angels / Micro-VCs:** Seed-stage investors	**Infrastructure:** Office space, HR, insurance & more
Major Media: Mainstream local business press	**Venture Capitalists:** Series A and beyond	**Expansion:** Growth accelerators/consultants

TALENT
Local Universities: Major business or technical universities
Local Employers: Major technical employers with a large workforce

SUCCESS STORIES

Successful homegrown companies that have raised significant institutional funding, employ a large workforce, or have achieved liquidity.

Learn more about the Startup Ecosystem Canvas at http://fi.co/canvas