



STARTUP MADLIBS

My company, _____ ,
NAME OF COMPANY

is developing _____
A DEFINED OFFERING

to help _____
A DEFINED AUDIENCE

_____ with
SOLVE A PROBLEM

SECRET SAUCE

Example: My company, the Founder Institute, is developing a training and mentoring program to help entrepreneurs launching a new startup create meaningful and enduring technology companies with shared equity that encourages peer support.



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